

# Austin Dell, Designer

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AustinPDdesign.com

An Industrial Designer who excels in independent project management, thorough sketch/prototype processes, and innovative design decisions with a background in communication and problem solving.

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## EDUCATION

Bachelor of Science in Industrial Design, Cum Laude. Graduated in May, 2020

Herberger Institute for Design and the Arts, Arizona State University

Final GPA: 3.51

## DESIGN EXPERIENCE

**Packaging Design Assistant, Sealed Air** Austin, Texas – July 2022 - Ongoing

- Designing custom fitted packaging for Dell products
- Manage inventory and estimate costs on material production
- Build and test packaging product prototypes

**Junior Designer, Ecotopes** Austin, Texas – March 2022 - September 2022

- Revamping the portfolio website and e-commerce site to encourage quicker purchases
- Revitalizing project storylines to present to clients
- Redesigned product postings/renders to create more attractive pages

**Contract Designer, Industrial Craft** Austin, Texas – Aug 2021 - Nov 2021

- Curated and organized product stories and environments for 50+ products
- Collaborated/communicated with 3rd party companies and independent designers
- Self managed project completion with weekly end results

**Junior Designer, Kyle Bunting** Austin, Texas – Feb 2021 - July 2021

- Designed complex patterns at large scale
- Conceptualized and Designed multiple concepts
- Collaborated/communicated with manufacturers and designers on efficient project completion
- Self managed project queue completion with less than 1 hour concept results

**Graphic Designer, Amy's Ice Creams** Austin, Texas – Oct 2020 - Feb 2021

- Designed promotional/marketing/social media material for Amy's Bakery and Catering's upcoming events
- Aided In advancing overall brand aesthetics, rules and priorities

**Render Designer, Big Marlin Marketing** Austin, Texas – Oct 2020 - Jan 2021

- Rendered multiple animations and stills
- Independently managed and completed 4 projects ahead or on schedule
- Communicated with managers and external companies to align on details, desires, and goals

**Lead for Industrial Design Society of America ASU Chapter** Tempe, Arizona Aug 2019- May 2020

- Coordinated community outreach, event planning, social media and design education
- Educated designers on job searching, conceptualization, general design processes

**Manufacturer/Designer, Two Hills Design Studio** Austin, Texas – May 2019 - Aug 2019

- Aided in entire design and construction process for award winning, high-end lighting manufacturer (fabrication, painting, finishing, etc) for clients like Alamo Drafthouse and Austin FC
- Independently managed and completed 20+ projects
- Experience in Wiring and basic electrical work

**Illustrator, Escalent/Delta faucets rapid design event** Austin, Texas – May 2019 - July 2019

- Lead illustrator throughout design process
- Successfully developed 10+ concepts

## SKILLS

- Adobe Creative Cloud certified (Illustrator, Photoshop, Indesign, XD, etc.) , typography and color theory
- Programming knowledge in HTML, HTML 5, CSS, and Android Studio
- Auto Desk, Solidworks, Rhino, Fusion 360, Figma, Sketch and Keyshot
- 3D printing, laser cutting, wood, styrene, and foam board